



Audrey Martiandy

AUDREY MARTIANDY

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AUDREYMARTIANDY.COM

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY, STATE UNIVERSITY OF NEW YORK

Associate in Applied Science,
Textile Surface and Design 05/2019
Bachelor of Arts, Textile Surface and Design
Minoring in Art History and Asian Studies
Graduation date: 05/2021
GPA: 3.9, Dean's List
Study Abroad, Fabric Styling,
Como/ Florence, Italy 05/2018- 06/2018

SKILLS

- PC/MAC OS
- OS, Microsoft Word, Excel, PowerPoint
- AdobePhotoshop, Illustrator
- WordPress
- Pointcarre, Ned Graphics Pro, Kaledo Knit
- Painting, Drawing, Printmaking, Photography
- Weaving, Screen Printing
- Bilingual English/Bahasa Indonesia

EXPERIENCE

CHILDREN'S ART AND PRINT DESIGN INTERNSHIP NEW YORK, NY JOE FRESH | 06/2020- 08/2020

- Research Future Childrenswear prints and color forecast
- Utilize CAD to create original childrens prints, design used for fall 2021 collection
- Utilize CAD to create a personal Childrenswear collection consisting of 5 designs
- Created moodboards and inspiration on Pinterest
- Manage and Arrange seasonal color palettes
- Shadow print design meetings with art studios

FABRIC DESIGN AND RESEARCH INTERNSHIP NEW YORK, NY MONSE | 01/2020- 04/2020

- Utilize CAD to create original prints used as a final product
- Research future trends and forecast
- Responsible for fabric shrink test involved with product development process.
- Created incoming fabric spreadsheet and created tech specs
- Communicated with local sampling factories
- Assisted with market week with photoshoots
- Reorganized and created fabric swatch book
- Created seasonal color palette sheet for the design team
- Assign 25 models to photoshoot
- Help market week with photoshoots

CULTURAL FELLOWS, NEW YORK, NY

FASHION INSTITUTE OF TECHNOLOGY | 08/2019-PRESENT

- Being a mentor for a group of international students helping them transition to New York City
- Lead a group of 30 freshman on international students' orientation
- Increased Instagram followers by 600%
- Create Instagram content and feeds
- Create FIT Official Events Promotional Posters
- Involved in Globally Connected FIT, an official webinar series conducted by Professors and Students at Fashion Institute of Technology

PERMIAS (INDONESIAN STUDENTS ASSOCIATION IN NYC), NEW YORK, NY

ART DIRECTOR | 08/2019-08/2020

- Created concepts all aspects of events from theme to decor
- Lead a group of five, creating direct marketing materials such as flyers and posters
- Taught design team how to create instagram feeds and event promotional flyers for Instagram and promotional flyers to team of three
- Create fundraising event to safe fires in Indonesia, by designing 100 stickers to sell
- Styled and directed photoshoot of 30 team members